I. PROGRAMS: As it has since 1976, education remained the primary focus of the activities of McKimmon Conference & Training Center over the past fiscal year. In the face of continued daunting economic circumstances, MCTC has maintained a steady level of diversified activity providing an environment in which educational event planners are successful and their programming could flourish. During the 2014 – 2015 fiscal year, MCTC continued to maintain growth in educational event opportunities. There were 26 out-of-state businesses who had events in MCTC this year. Overall, MCTC hosted 1,956 programs (13% increase from last year) for 199,000 people (1.5% increase) in 2014 – 2015. MCTC’s web-streaming/webinar business exploded this year with 250% increase over last year (50 events total).

Private Sector business continues to increase. The total number of private business reservations equal a 13% increase in that sector from the previous fiscal year. Some of this increase can be attributed to MCTC’s growing reputation within the private sector. MCTC received calls from: Danis Construction; Time Warner Cable; Neely, Brien, & Wilson Law Firm; SoftPro, Radiant Logic, and Aloft Raleigh during the ’14 – ’15 year.

$189,645 more has been received this year over last year from meeting space and equipment rental.

II. INITIATIVES: This year, MCTC established new, more efficient billing practices that allow for quicker invoicing as well as faster payment by clients.

MCTC instituted a new electronic evaluation system that allow for quicker feedback by clients.
MCTC now uses DocuSign, which allows clients to sign their contract electronically and send back the same day.

Campus Enterprises has also partnered with our division to redesign the courtyard, which was completed in August 2014. The redesign includes the removal of the trellis and wisteria and installation of an additional bricked area with tables around the exterior of the Corner Café. The new design was conducted by the University Architect and coordinated through Design and Construction Services and completes phase 1A of the university’s master plan for the courtyard-visitor’s center area.

The new roof will be completed by mid-July at an estimated cost of $1.09 million.

The front entrance was re-designed, removing a crepe myrtle with a “block S,” opening the entranceway for visitors.

A new, virtual tour has been added to the website, replacing the still photographs and giving the viewer the ability to “travel” through the facility virtually and see the meeting rooms and hallways.

III. DIVERSITY: MCTC encourages staff to become fully engaged in the challenging issues of diversity within the unit and the broader university community. Staff are involved in university committees, division committees and outside organizations, which promote the training and diversification of staff.

IV. STAFF:

- **Lossie Rooney**, the Front Desk Representative, was promoted to Office Manager.

- **Ryan Lawrence**, Building Superintendent, received his Energy Engineering Management Diploma